



January 1, 2015

Dear Sir/Madam:

The Canon-Mac Youth Girls Softball Association is an organization aimed at providing girls of the Canon-McMillan School District and surrounding areas from age 5 to 18 years old with the opportunity to play softball in the community. Our program has set the stage for these girls to develop good qualities such as hard work, discipline, good sportsmanship, honesty, and courage, so that they may be better, stronger, and happier adults. Being a non-profit organization with an EIN of 46-1302626, you can help make a positive impact for these young athletes!

Each year, in order to keep our program going, we need to cover the costs of field usage and maintenance, concessions, equipment, and to build a new field within the next two years as our association continues to grow. As we start next season, our budget will range anywhere from \$20,000 to \$30,000 for the year. In an attempt to keep our equipment upgraded and to keep our fields maintained, we would like to extend an invitation to your business by considering **ADVERTISING OPPORTUNITIES** with our program or even a **GOODS DONATION** for our concession stand. When you consider where you are spending your advertising dollars this year, please consider the attached advertising packages where you can make a difference in the community or you can make a tax deductible donation. The official registration and financial information of the Canon-Mac Youth Girls Softball Association (CMYGSA) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Please visit our website below, visit our "Sponsorships/Donations" page and fill out our Registration Form so that you can do some advertising in the local area or make a donation!

If you have any questions, please feel free to contact me at 412-303-4326 or email me at financialdirector@cmygsa.org.

Thank you so much for your support!

Jason Dice

Jason Dice
Financial Director



ADVERTISING PACKAGES

SPORTSMANSHIP PACKAGE

\$675 or more

- Sportsmanship Banner (2 x 3) that contains the poem below with Your Company Name and/or Logo listed as "Donated By" on a sideline fence at one of our fields for all the fans to read as a reminder of why we are here!



SHE'S JUST A LITTLE GIRL

She stands at the plate with her heart pounding fast;
The bases are loaded; the pitch has been cast.
Mom and Dad can't help her; she stands alone.
A hit at this moment would send the team home!
The ball nears the plate; she swings and she misses.
There's a groan from the crowd, with some boos and hisses.

A thoughtless voice cries, "Come on, she can't hit!"
Tears fill her eyes; so where's the fun in it?
Open up your heart and give her a break.
For its moments like this a young lady you can make!
Keep this in mind when you hear someone forget.
She's just a little girl, not a woman yet!

Donated by [Your COMPANY NAME and/or LOGO]



- ONLY **FIVE PACKAGES** AVAILABLE EACH YEAR!
- Company Banner (4 x 7 on outfield fence at Town Park)
- Company Logo on Softball Fest T-Shirt
- Company Logo on Sponsor Sign at the Concession Stand
- Softball Fest T-Shirt to Keep
- Best All Star Team Trophy for the Season (If Earned. Trophies will be distributed to sponsors in order by amount/date of purchase.)
- Team Sponsor Plaque



- Website Sponsor Listing
- One Email Blast to the Association Highlighting Your Business (currently over 400 people in the community!)
- Invitation to Attend Softball Fest or Picture Day (Set up a booth for your business at our "Fun Day".)
- Letter from CMYGSA



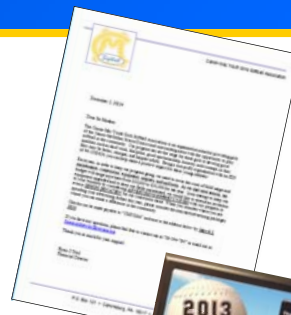


ADVERTISING PACKAGES

GOLD PACKAGE \$550



- Company Banner (4 x 7 on outfield fence)
- Company Logo on Softball Fest T-Shirt
- Company Logo on Sponsor Sign at the Concession Stand
- Softball Fest T-Shirt to Keep
- Best All Star Team Trophy for the Season
(If Earned. Trophies will be distributed to sponsors in order by amount/date of purchase.)
- Team Sponsor Plaque
- Website Sponsor Listing
 - One Email Blast to the Association Highlighting Your Business
 - Invitation to Attend Softball Fest or Picture Day
(Set up a booth for your business at our "Fun Day".)
 - Letter from CMYGSA



SILVER PACKAGE \$425

- Company Banner (4 x 5 on outfield fence)
- Company Logo on Softball Fest T-Shirt
- Company Logo on Sponsor Sign
- Softball Fest T-Shirt to Keep
- Best All Star Team Trophy for the Season
(If Earned. Trophies will be distributed to sponsors in order by amount/date of purchase.)
- Team Sponsor Plaque
- Website Sponsor Listing
- Letter from CMYGSA



BRONZE PACKAGE \$300

- Company Logo on T-Shirt
- Company Logo on Donor Sign
- 5x7 Sponsor Plaque
- Website Sponsor Listing
- Letter from CMYGSA



BRASS PACKAGE \$200 or Less or Concession Goods

- 5x7 Donation Plaque
(minimum \$150 donation)
- Website Sponsor Listing
- Letter from CMYGSA

